



TOP DECK CONSULTANCY®

Sales

INSPIRE

| ENRICH

| MOTIVATE



BRAND
STATEMENT

At Top Deck Consultancy, we are passionate about empowering your team to deliver results.

We offer bespoke training programmes for a cross section of industries that are motivational, inspiring and designed to deliver measurable improvements to your brand.

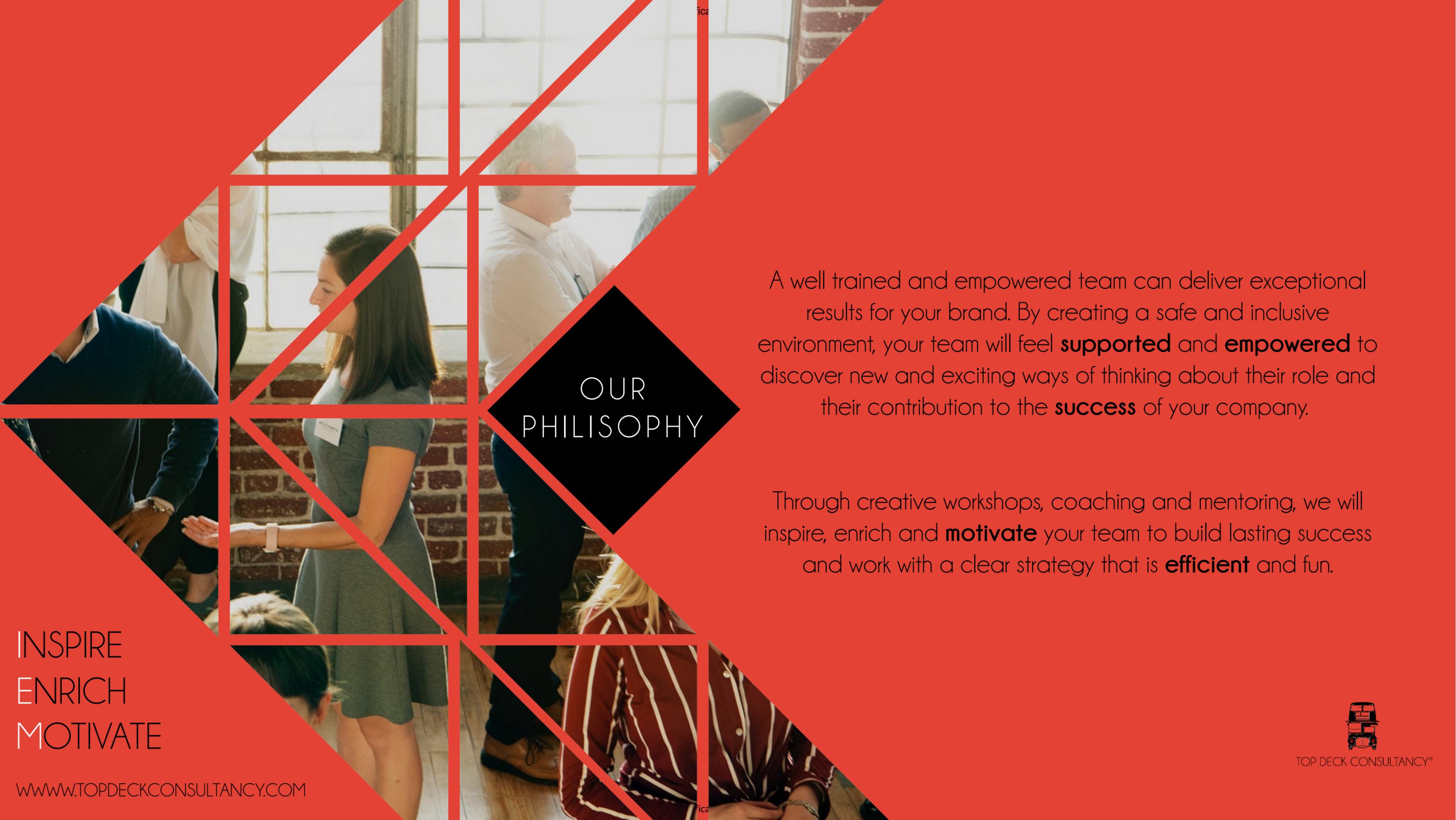
The more knowledge your team have, the more empowered, motivated and inspired they will be to deliver success.

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ENRICH
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OUR PHILISOPHY

A well trained and empowered team can deliver exceptional results for your brand. By creating a safe and inclusive environment, your team will feel **supported** and **empowered** to discover new and exciting ways of thinking about their role and their contribution to the **success** of your company.

Through creative workshops, coaching and mentoring, we will inspire, enrich and **motivate** your team to build lasting success and work with a clear strategy that is **efficient** and fun.

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OVERVIEW

Top Deck Consultancy offers wholesale and retail support to help brands **increase** their retail portfolio, both in the UK and internationally.

We introduce the brand to new markets and business partners, negotiate contracts and margins as well as supporting marketing and launching into new doors. We work with the brand and business partners to **drive** sell through by training, business analysis and on going marketing support.



UK AND INTERNATIONAL WHOLESALE



Areas we are able to support your business in:

DISTRIBUTION
MANAGEMENT



LAUNCHING NEW
LOCATIONS



PROFITABILITY ANALYSIS AND
NEGOTIATING MARGINS, TERMS
AND CONDITONS



DEVELOPING EXISTING
CHANNELS



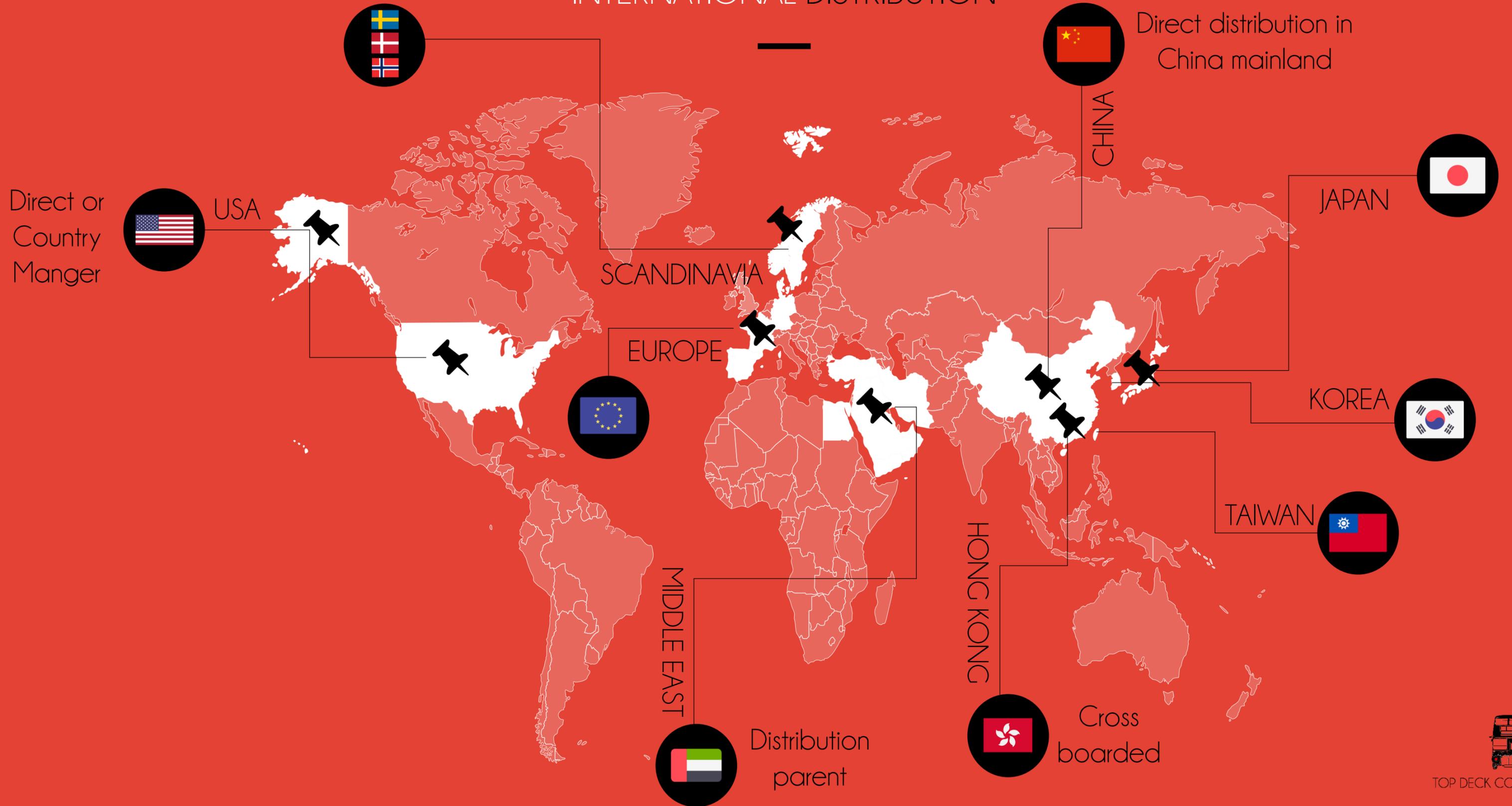
SELL IN AND SELL
THROUGH



UK DISTRIBUTION



INTERNATIONAL DISTRIBUTION



DIRECT SALES



We are able to cover the following:



RETAIL EXPANSION

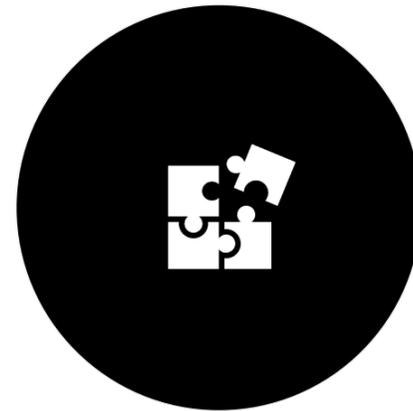
Top Deck Consultancy will provide store development in the UK and Globally.



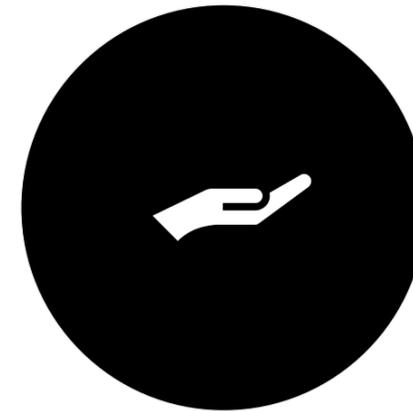
Identifying the best locations for you brand.



Introductions to store planners and fitters.



Project management of the store opening / refit from start to end.



Recruitment support.



Team / brand pre opening training.

PROJECT MANAGEMENT

Top Deck Consultancy offer the following support in the retail sector:



Creation of the
customer
experience



Attracting key
nationalities



Increasing KPI's:
Conversion, ATV,
UPT etc



Improving current
operational
practices



Retail standards



Staff planning

*This is not an exhaustive list, so if you have a requirement
that is not listed above, please contact us.*



OUR TEAM

ZOE BUSS

FOUNDER

RAY HIGSON

COMMERCIAL DIRECTOR

SAPHARI ARAHOU-ATHMANI

BRAND DEVELOPMENT EXECUTIVE

JANE NIESLER

NEW BUSINESS DEVELOPMENT EXECUTIVE

CONTACT US

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