



TOP DECK CONSULTANCY®

Global Digital Training

INSPIRE

| ENRICH

| MOTIVATE



BRAND
STATEMENT

At Top Deck Consultancy, we are passionate about empowering your team to deliver results.

We offer bespoke training programmes for a cross section of industries that are motivational, inspiring and designed to deliver measurable improvements to your brand.

The more knowledge your team have, the more empowered, motivated and inspired they will be to deliver success.

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OUR
PHILISOPHY

A well trained and empowered team can deliver exceptional results for your brand. By creating a safe and inclusive environment, your team will feel **supported** and **empowered** to discover new and exciting ways of thinking about their role and their contribution to the **success** of your company.

Through creative workshops, coaching and mentoring, we will inspire, enrich and **motivate** your team to build lasting success and work with a clear strategy that is **efficient** and fun.

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DIGITAL
TRAINING

Our bespoke global training portal offers a flexible, comprehensive and engaging training programme.

It delivers diverse, innovative education, which will inspire, motivate and empower your team.

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HOW IT WORKS?

Our carefully crafted training modules focus on the key stages of learning and are tailored to different learning styles, making the training *engaging, interesting and memorable* for each team member.

At the end of each module, there is a sign off section which can be managed internally or through our support system. The portal produces support materials for the line manager and the team member to revisit any areas of difficulty and ensure they are empowered to succeed.

Each module has a positive, results driven impact on your team, your brand and your success.



THE PROCESS

The team member will be provided with their own personal login details, which they will use to access the portal.

They will then be able to watch the first module and at the end there will be a set of questions which they will be required to answer.

Once the answers have been completed, the system will calculate the answers submitted and determine if they have successfully unlocked the next module or if they need to re-sit the module.. Either way, their line manager is notified what the outcome is, so they can celebrate success or support in any areas of difficulty.

If the team member re-sits the module, they will receive an overview of the areas they need to focus on when they re-watch the module.. Their line manager is notified and provided with support materials, should the team member need further coaching.



STEP
ONE

STEP
TWO

STEP
THREE

STEP
FOUR

THE TECHNOLOGY



Nurture Space is a global tool and can be presented in all key international languages.

Our digital training portal uses cutting edge interactive technology and stunning visuals, enabling the team member to experience highly polished content and an immersive experience.

You will be provided with the opportunity to either have a bespoke branded website platform and an app application or for this to be integrated onto your existing intranet platform. This will provide you with the capability to analyse and monitor your team members development and growth.



WHAT WE CAN OFFER?

We can cover a range of topics including:



Induction



Human resources



Health and Safety



Recruitment



Retail operations



Industry
operations



Management
training
programmes



Product
knowledge



Till training



Masterclass in
beauty, fashion,
fragrance

This is not an exhaustive list, so if you have a requirement that is not listed above, please contact us.

THE IMPACT OF DIGITAL TRAINING



ANY PLATFORM, ANY LOCATION, ANY TIME

Our digital training allows your Global team to be trained and educated to deliver the best service, standards and results in a consistent way.

Everyone receives the same message, but in a style to suit them and your business.



THE BENEFITS TO YOUR BUSINESS

By using this platform you can train and inspire unlimited numbers of people at times to suit your business. This will result in fantastically positive impacts on your brand, your customer and your team. We will provide measurement tools to prove it works.

This is a cost effective, high delivery function that will have a positive impact on your business in terms of results, motivation, staff retention and the customer experience.

THE BENEFITS TO YOUR TEAM



Knowledgeable

Increase in productivity

Valued

Equipped to deliver

Inspired

Positive empowerment

Motivated

Increase in performance





increase in staff retention achieved by the companies who invest in global training. The teams feel empowered, knowledgeable and valued to deliver their job.



Britain's open university's study found that producing and providing E-Learning courses consumes an average of

90% LESS ENERGY

— and produces —



85% FEWER CO2

emissions per student, than face to face training.

OUR TEAM

ZOE BUSS

FOUNDER

RAY HIGSON

COMMERCIAL DIRECTOR

SAPHARI ARAHOU-ATHMANI

BRAND DEVELOPMENT EXECUTIVE

JANE NIESLER

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